

# ELLIE FUSCO

## ACD // ART

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[elliefusco.com](http://elliefusco.com)

## EDUCATION

### Boston University

MFA, Graphic Design  
2010-2012

### Boston University

BS, Advertising (Art Direction)  
2006-2010

D1 Full-Scholarship Track  
& Cross Country athlete  
Commencement Speaker

## EXPERIENCE

### FULL CONTACT, BOSTON, MA

#### Associate Creative Director

November 2022 – Present

Clients: The Mass Lottery, Not Your Average Joe's, Alltown Fresh

#### Senior Art Director

February 2019 – October 2022

Clients: New England Honda, Papa Gino's, D'Angelo, Temescal Wellness

### WAYFAIR, BOSTON, MA

#### Senior Art Director

June 2018 – January 2019

Designed for Wayfair's North American consumer-facing channels, including digital, print, and tv.

### ALLEN & GERRITSEN, BOSTON, MA

#### Senior Art Director

July 2017 – May 2018

Clients: Museum of Science, First Citizens Bank, Sunoco, Ninety Nine Restaurants, Natixis Investment Managers, Waters Corporation, Blue Cross Blue Shield of Massachusetts, Boys & Girls Clubs of Dorchester

#### Art Director

July 2015 – June 2017

#### Studio Artist

July 2014 – June 2015

#### Assistant Studio Artist

October 2012 – June 2014

Clients: Friendly's, Papa Gino's, Staples, Toy State, Kamik

### BOSTON UNIVERSITY MARKETING, BOSTON, MA

#### Designer

June 2011 – August 2012

Worked in creative services at BU's in-house agency on print publications and outdoor signage for colleges within the university.

## GENERAL FYIs

*Slightly* competitive

Small business owner: [SillaRojo.etsy.com](http://SillaRojo.etsy.com)